



ผู้นำสร้างสรรค นวัตกรรม เพื่อสุขภาพและความงาม

บริษัท เอสเธติก ซีเครต (แอค-ซี) จำกัด
273 ซอยลาดพร้าว101 แขวงคลองจั่นคุณสิงห์ เขตวังทองหลาง
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Product Code :	XCW 266 C6101067/01 Whitening Cream
FDA No. :	
Trade Name :	
Product Name :	
Product Type :	Nourishing Product
Benefit :	<p>This highly effective and gentle cream delivers brightening effects to minimize the appearance of uneven pigmentation and also helps to reduce dark spots.</p> <p>Kappaphycus Alvarezii, Licorice Root extracts and Brassica Flower help to even out skin tone and brighten the appearance of the skin. Malt Barley, Sodium PCA and Aloe Vera delivers nutripeptides—powerful natural agents that strengthen the skin barrier function. Also, Swiss garden cress reveals a healthy-looking skin, Skin looks clearer and softer, Oligopeptide-1 keep younger-looking skin.</p>
Directions :	Apply cream over entire face and neck, use twice daily.
Ingredient :	<p>Aqua, Propylene Glycol, Butylene Glycol, Isopropyl Palmitate, Glyceryl Stearate, Dimethicone, Ethylhexyl Stearate, Mineral Oil, PEG-100 Stearate, Cetyl Alcohol, Stearic Acid, Stearyl Alcohol, Phenoxyethanol, Triethanolamine, Carbomer, Sodium PCA, Chlorphenesin, Disodium EDTA, Glycerin, Aloe Barbadosensis Leaf Juice Powder, Sodium Metabisulfite, Xanthan Gum, Glycyrrhiza Glabra Root Extract, Parfum, Propanediol, Hordeum Vulgare Seed Extract, Kappaphycus Alvarezii Extract, PEG/PPG/Polybutylene Glycol-8/5/3 Glycerin, Brassica Napus Extract, Lecithin, Lepidium Sativum Sprout Extract, Glycine Soja (Soybean) Oil, Hydrogenated Lecithin, Sodium Oleate, Oligopeptide-1</p>
Manufacture By	<p>AESTHETIC ZECRET (AT-ZE) CO., LTD.</p> <p>10/17/1 Moo 2 Khlong Luang Phaeng, Mueang Chachoengsao Distict, Chachoengsao 24000</p>
MFG/Lot No.	
EXP	
Net	

Brassica Flower Extract



- Achromaxyl ISR biofunctional ingredient is extracted from Brassica napus.
- Achromaxyl ISR biofunctional has been designed for anti-age spots, anti-aging and brightening skin care products.
- Properties:
 - Inhibits tyrosinase activity.
 - Decreases melanin content by inhibiting the activity of the tyrosinase enzyme
 - In-vitro clinical testing showed a 36% decrease in melanin content after 24 hours



Licorice Extract



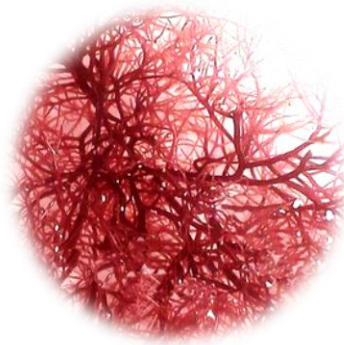
- Licorice Extract is natural extract of licorice roots (glycyrrhiza glabra). Licorice is native to the Mediterranean region.

- The extract contains Glycyrrhetic acid & Flavinoids that have anti-inflammatory, regenerative & antioxidant properties.
- Licorice extract also have Grabridin that can inhibit the melanogenesis and is thus used also as skin whitening agent.

Properties:

- Skin lightening effects through inhibition of melanin formation
- Good anti-inflammatory
- Anti-Oxidation
- Regenerating and soothing effects.

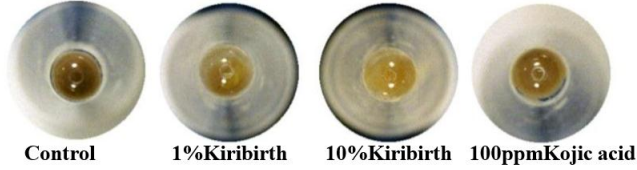
Red Algae



- *Kappaphycus alvarezii* (Red algae) From Christmas Island
- Properties:
 - Whitening
 - Synergy effect with VitaminC and Arubtin
 - Reduce brown spots and UV spots
 - Anti inflammation
 - Inhibitory effect on $TNF\alpha$ production
 - Inhibitory effect on hyaluronidase
- Kiribirth BG is safety whitening agent.

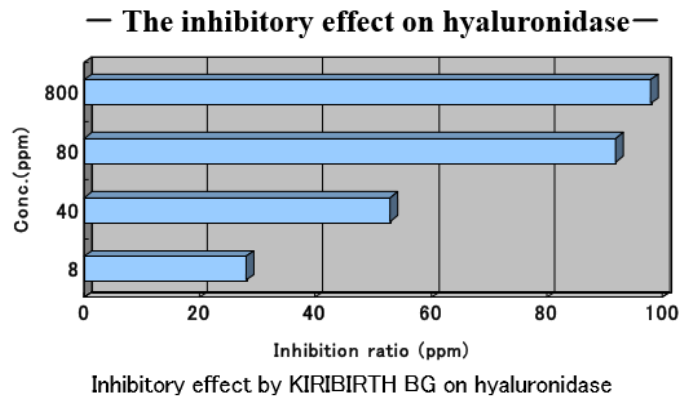
	1.0% of KIRIBIRTH BG	10.0% of KIRIBIRTH BG	100ppm of KOJIC ACID
Color	++++	++++	+++

Degree of white color in comparison with control: control = +; fully white = +++++



Kiribirth BG is safety whitening agent.

- Hyaluronidase helps to spread every inflammation cytokine.



MALT SECRET

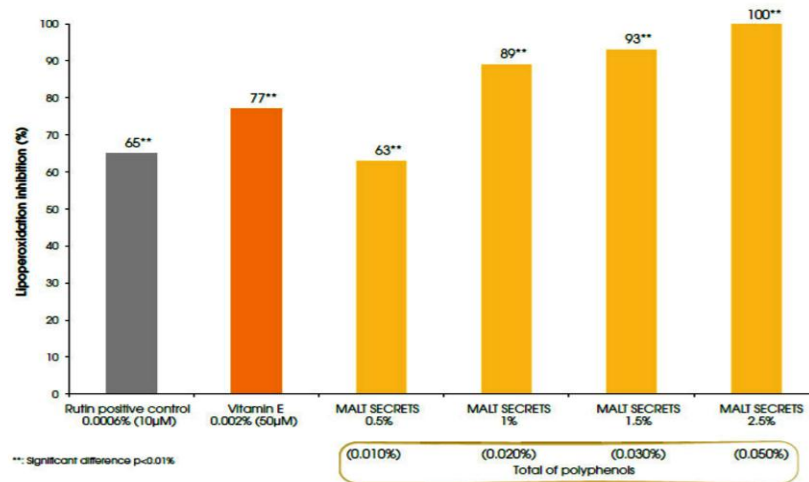


- **Malt secret** from Malt barley extract 100% natural active ingredient.
- Rich in OPC (Oligomeric ProanthoCyanidins) High antioxidant activity

Benefit

- Lightening activity
- Age prevention & skin protection
- Anti-pollution
- Anti-aging

- This efficacy against the effects of oxidative stress on lipids in the skin is explained by the broad-range anti-oxidant potential of MALT SECRETS, as demonstrated by a DPPH test. In comparison to vitamin E at 50 μ M, MALT SECRETS shows strong anti-radical activity at very low concentration



Sodium PCA



- Sodium PCA is the sodium salt of pyroglutamic acid (also known as PCA).
- PCA is a naturally occurring component of human skin and a part of the "natural moisturizing factors" (NMF) that maintain a healthy epidermis.
- Sodium PCA is very hygroscopic, attracting moisture from the air. It imparts a moist feeling to hair and skin.
- Sodium PCA applied to the skin is absorbed to a limited extent. It is non-comedogenic, nonirritating to the eye and skin .
- Properties
 - Retains moisture: It is an important humectant, due to the fact that it is extremely water absorbent and can hold several times its weight in water. Helping to reduce loss of moisture, through evaporation.

- **Anti-aging:** Our skin naturally contains PCA, but as we age these levels drop quite considerably.
- **Protecting:** Previously we've talked about the role of the acid mantle and the inter-cellular glue that holds our skin cells together, which can be likened to the mortar that holds bricks together. PCA is an important component of this intracellular matrix, preventing our skin cells from losing water and drying out.
- **Reduces inflammation:** PCA is a great ingredient for helping to protect this acid mantle. It reduces inflammation in our skin, which it does by preventing surface irritation from becoming too serious, and penetrating deep into the epidermis (the outer layer of our skin).

Aloe Vera Extract

- **The Aloe** plant is a part of the lily family but it is Aloe Barbadensis which is commonly called ALOE VERA. It is the most efficacious natural plant of our time used both externally and internally and there are numerous benefits that are derived from this wonderful plant.



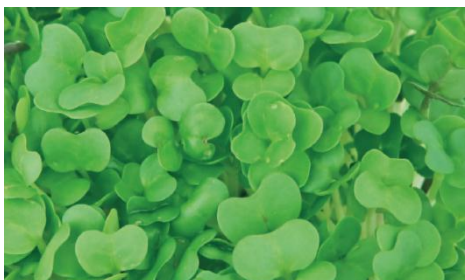
Properties:

- Potent moisturizer
- Regenerating & healing agent (penetrates skin stimulating the immune system & increasing blood circulation)
- Anti-inflammatory effects
- Anti-aging effects (increases collagen synthesis & skin elasticity)
- Nutritional – provides vitamins, minerals
- Breaks down and digests dead tissue including pus (Acne)
- Bactericide in high concentration with infectious bacteria – acts as a strong anti-biotic, destroying bacteria even when diluted.

rh-EGF Human Oligopeptide-1

- Obtained by genetic engineering technology (microbial recombinant) totally identical to natural EGF, known as a “BEAUTY FACTOR”, boosts and regulates stem cell proliferation. Because of its recombinant technology it is totally safe unlike other products that use human derived stem cells.
- EGF is a growth factor that plays an important role in the regulation of cell growth, proliferation, differentiation and survival. It stimulates the synthesis of DNA, RNA, hydroxyproline as well as hyaluronic acid, accelerates cell proliferation and differentiation of various epidermal tissues, such as epidermis of skin, gastrointestinal tract and cornea.
- EGF “Beauty Factor” in summary is widely used in skin care products with the following outcomes:
 - Rejuvenates skin: EGF can help skin stem cells to absorb nutrients, speed cell metabolism, accelerate skin cell division and growth, and stimulate the synthesis of hyaluronic acid and glycoproteins.
 - Accelerates cell regeneration and tissue repair: EGF can promote the healing of wound surface of skin and mucosa, reduce scar contracture and skin cell’s abnormal proliferation.
 - Whiten skin: EGF can promote the growth of new cells which replace cells injured by ultraviolet radiation. It does this by reducing the number of melanocytes in the skin.
- Properties:
 - Anti-aging
 - Anti-wrinkle by rejuvenating skin by stimulating cell proliferation
 - Minimizing pores
 - Eliminating scars and speckles by improving the texture and condition of the skin

Swiss Garden Extract, Switzerland



- Garden cress is a suitable form for sulforaphane activates the cellular detoxification system
- The extract is purified, concentrated and encapsulated into liposomes

Benefit

- Activates the detoxification system of skin cells.
- Protects skin against pollutants.
- Prevents visible signs of skin ageing.
- Protects against city pollution.
- Prevents DNA damage
- Reveals a healthy looking skin